

MUHAMMAD QOIDY

PRODUCT DESIGNER & LOW-CODE WEB SPECIALIST

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With over 8 years of experience in the creative and technology sectors, I have evolved from a dedicated Product Designer into a versatile Low-Code Web Specialist and Creative Technologist. Currently balancing a role as a UI/UX Designer in fintech with international engagements as an IT Generalist and Web Developer for corporations across Europe, the US, and Southeast Asia. Specializing in digital product design, AI-assisted development, and advanced visual builders, I have a proven track record of building robust digital platforms from the ground up. Embracing a growth mindset, I consistently leverage automation and modern low-code solutions to drive global business expansion, optimize internal systems, and create impactful, user-centric digital experiences.

Experience

SHAFIQ

May 2022 - Present

UI/UX Designer - Full-time

Jakarta

As a core product designer for Indonesia's first Islamic securities crowdfunding platform, I am responsible for shaping an intuitive and accessible digital environment. I continuously enhance the platform's user interface and overall experience, acting as a vital bridge to seamlessly connect a diverse network of investors with growing Indonesian SMEs through a user-friendly and trustworthy digital product.

MMW Strategic

July 2024 - Present

IT Generalist - Freelance

Czech Republic & Indonesia (Remote)

Operating within a multi-regional consultancy across Europe and Southeast Asia, I spearhead the setup and maintenance of essential digital marketing tools and business automation processes. My responsibilities span developing and managing multiple subsidiary websites across the business consulting, property, healthcare, and technology sectors. A key milestone in this role was building and launching 'businesshubasia.com' from the ground up, establishing a digital platform that now successfully facilitates market entry for hundreds of global companies expanding into Indonesia.

Starz Electronics & Starz Energies

February 2025 - February 2026

Web Designer & Developer - Freelance

Tunisia & USA (Remote)

In this role, I collaborate directly with the CEO and the internal IT department to develop and maintain corporate websites that serve as the company's primary marketing instruments. By leveraging modern web design principles and low-code development, I ensure optimal web performance, intuitive user interfaces, and robust technical functionality to drive digital marketing initiatives forward in the highly competitive global energy and electronics sectors.

One Eighty One

January 2023 - July 2023

UI/UX Designer - Freelance

Amsterdam (Remote)

Working remotely for a leading Amsterdam-based lighting manufacturer, I was tasked with optimizing and maintaining their corporate and e-Commerce website. I focused on elevating the digital brand presence, ensuring the platform's interface accurately reflected the company's premium identity and effectively showcased their high-quality lighting products to a global audience.

Visual Anak Negeri

Jan 2021 - Apr 2022

Content Producer - Freelance

Bekasi

I managed the end-to-end production of immersive 360-degree virtual tours utilizing VR technology to promote Indonesian culture and heritage. By handling everything from the initial shooting to the final editing process, I delivered highly engaging virtual experiences for prominent clients, including the Ministry of Education and Culture and the Ministry of Tourism.

Education

Universitas Mercu Buana

Sep 2017 - Jan 2022

Bachelor's Degree of Product Design

Grade: 3.65/4.00

Others

Technical Skills:

Product & UI/UX Design, Low-Code Web Development , AI-Assisted Web Apps Coding, Business Automation, Graphic Design.

Language:

Bahasa Indonesia (Native), English (Fluent)